

ILLINOIS HIGH SCHOOL AND COLLEGE DRIVER EDUCATION ASSOCIATION

CORPORATE MEMBERS

Without the support of our corporate members, the IHSCDEA would be unable to provide many of the benefits our members enjoy today. Becoming a corporate member is easy and extremely cost efficient.

The advantages of becoming a corporate partner:

- Reach over 600 high schools within Illinois
- Have your company reach over 900 individual members throughout Illinois
- Develop a closer relationship with leading communicators in the traffic safety discipline.
- Develop camaraderie with IHSCDEA members.
- Provide the IHSCDEA with the financial support to conduct its affairs throughout the year.
- Open doors to communicate your message to an audience that is directly involved in spreading the word concerning issues, products and services offered to the traffic safety discipline.

By becoming a corporate partner, you receive the following:

- Exhibitor space at our annual two day spring conference
- Invitation & acknowledgement at the IHSCDEA Awards Luncheon
- Logo in the State Conference Program
- Advertising in our quarterly association journal
- Mentions in articles in our e-Newsletter
- Web page links back to your company's web site
- The opportunity to display at any or all of our fall workshops

The cost is \$200 per year. That's only a little more than \$16 per month!

For more information about corporate membership or exhibiting at our conference please contact:

Paul Cram - Corporate Member Chairperson
912 Stratford Ct. | Washington, IL 61571
Home: 309-444-4315 (After April 1st)
Cell: 309-635-9162 (January, February, March)
plcram@comcast.net

STANDARD EXHIBIT BOOTH INFORMATION

Below is a list of our company employees who will be affiliated with our display. Identification badges will be given to each representative at the registration desk.

- 1. _____
- 2. _____
- 3. _____
- 4. _____

We agree to comply with the rules & regulation as described in this prospectus and agree to pay full cost of our reservation when contract is submitted. We understand that cancellation of space will not be accepted unless space can be resold and that subletting is not permitted without approval of the IHSCDEA, Inc. We further agree if in the judgment of the IHSCDEA, Inc. it becomes necessary to change the allocation of space, the IHSCDEA, Inc. may do so by notification to the undersigned.

By: _____

CORPORATE MEMBER ADVERTISING INFORMATION

Name of Firm _____

Address _____

City, _____ State _____ Zip _____

Phone (____) _____ -- _____

Size of Ad: (Circle one) Full Page ½ Page ¼ Page

Number of Issues (Circle one) 1 2 3 4

Advertising Rates: Rate is quoted for each issue

Full Page - \$100.00 ½ Page -\$60.00 ¼ Page - F r e e

A mat or camera ready copy must be supplied or there will be an additional fee of \$15. If you have specific instructions for the arrangement of your advertisement, please enclose with statement. If you desire, our staff will design your layout, please advise.

Corporate Members are entitled to ¼ page advertisement free of charge.
Additional space is available at rates quoted above.

IDEA Journal Advertising Information

The IDEA Journal is published 4 times yearly.

Deadlines for the IDEA Journal are as follows:

Summer issue:	May 15 th
Fall issue	August 15 th
Winter Issue	November 1 st
Spring Issue	February 15 th

The journal is printed by the offices of the Illinois Education Association.
The contact person at the IEA print shop is:

Ms. Kathy Thomson IEA Print Shop Supervisor
3440 Liberty Drive
Springfield, IL 62704
1-217-544-0706
Email: Kathy.Thompson@ieanea.org

The IEA shop is completely digital and in the Mac World, any tech questions should be directed to Kathy Thompson.

A ¼ page ad in the Journal is (4.4" by 3.4"). ;
A ½ page ad is 4¼" x 7" and
A Full page ad is 7" x 9".

The Journal is printed in black and white. Because of the volume of work that the shop does photos are usually not color corrected nor gray tone. Photos tend to appear lighter than expected. Additionally, the editor does not see a proof of the magazine before it goes to press.

Please send one copy of your ad to:
Charles Saieva, IDEA Editor
2455 W Cullom Ave.
Chicago, IL 60618
csaieva@att.net

Please send all other copies, files, etc to Kathy Thompson.

Please forward a copy of your mailing address to the address below so that you will receive your copy of the Journal.

Paul Cram, IHSCDEA Corporate Member Chair
912 Stratford Court
Washington, IL 61571
Or email to: plcram@comcast.net

Please contact Webmaster@ihscdea.org RE: your web banner on our site.

EXHIBIT INFORMATION AND REGULATIONS

APPLICATION FOR SPACE should be submitted on one of the enclosed contracts, accompanied by a check in full and returned to the named person.

SELECTION OF SPACE will be allocated on a first-come, first-serve basis. Acknowledgement and notice of assignment will be mailed to the applicants as soon as definite space has been assigned.

THE EXHIBITORS FEE Corporate Members exhibit as guests of the IHSCDEA, Inc. in accordance with Corporate Membership privileges (8' x 8' total space) If additional space is required by a Corporate Member, they may purchase space at a cost of \$50.00 per booth.

FACILITIES will be maintained in the lobby of the conference site for exhibitors to facilitate the delivery of mail telegrams and messages throughout the conference. Public telephones are also available at the conference site.

INSTALLATION - Exhibitors may move into the conference center between 5:00 p.m. and 9:00 p.m. on the evening before the conference or on the first day of the conference.

MOVE OUT - Last day of the conference by noon.

NO POTENTIAL EXHIBITOR will be permitted to attend any conference sessions without legitimate booth representation.

NO PERSON will be admitted to the exhibit area or conference meeting without his or her identifying badge previously supplied at the conference.

NO EXHIBITOR may assign or sub-let any portion of space contracted for and assigned him to any person desiring to exhibit at the conference.

EACH EXHIBITOR is liable to the conference hotel for all damages to the building walls or fixtures caused by usual conditions of the exhibit. Do not use nails or tacks in the side wall of the exhibit booth.

LIABILITY - The Illinois High School & College Driver Education Association, Inc. and organizations and individuals employed by the IHSCDEA, Inc. will not be responsible and shall be held harmless for whatsoever including accident or injury to exhibitors, their employees, the public or others.

ADDITIONAL EQUIPMENT and materials (electrical outlets, etc.) will be available through the conference center. Upon receipt of application for you company's exhibit a request for same should be made and according to the availability will b provided at cost.

SHIPPING INSTRUCTIONS - Upon acceptance of application for the assignment of display space, the exhibitor will be furnished will full details as to the shipment to and from the conference site along with designated number of his exhibit area. All exhibits and materials must conform to the firs and electrical codes of the conference site.