

The IHSCDEA



The Illinois High School & College Driver Education Association is a professional teaching organization that was established in 1952.

We are composed primarily of high school and college driver education instructors, supervisors, coordinators and safety enthusiasts throughout Illinois.

We have over 800 members & represent over 600 public high schools in Illinois.

Our Mission Statement

- To improve and upgrade the teaching by high school and college instructors of traffic safety and driver education in the high schools and colleges of Illinois.
- To promote research which attempts to solve problems associated with traffic safety and publish the information for use in high school and college driver education programs by high school and college instructors.
- To cooperate with other agencies which are concerned with traffic safety and driver education in the high schools and colleges of Illinois

Join Us:

IHSCDEA State Convention

May 6-8, 2020

Keller Convention Center
Effingham, IL

Contact Us:

847-356-3684

novasscott@aol.com

More Information:

www.ihscodea.org



IHSCDEA Corporate Partnership



Becoming a Corporate Member

Without the support of our corporate members, our association would be unable to provide many of the services that help support driver education and traffic safety in Illinois.

Becoming a corporate member is easy and extremely cost efficient. At a little more than \$16 a month it is some of the best return dollars your company or organization can appropriate.

Advantages of Becoming a Corporate Partner:

- Reach over 600 high schools within Illinois
- Have your company reach hundreds of individual members throughout Illinois
- Develop a closer relationship with leading communicators in the traffic safety discipline.
- Develop a camaraderie with IHSCDEA members.
- Provide the IHSCDEA with the financial support to conduct its affairs throughout the year.
- Open doors to communicate your message to an audience that's directly involved in spreading the word about issues, products and services offered to the traffic safety discipline.
- By becoming a corporate partner, you receive the following:
 - Exhibitor space at our annual two day spring conference
 - Invitation & recognition at the IHSCDEA Awards Luncheon.
 - Advertising in our association Quarterly **IDEA** Journal.
 - Mentioned in articles in our Newsletter.
 - Web page advertising & links to your company's website.
 - The cost is \$200 per year.
 - That's only a little more than \$16 per month!

Application for Corporate Membership

Firm/Organization Name

Address

City, State Zip Code

Phone

Email Address

_____ Corporate Membership (\$200.00)

Corporate Member Advertising Rates **IDEA** Quarterly Journal

_____ ¼ Page Free w/yearly Corporate Membership
(3.4" x 4.4")

_____ Full Page - \$300.00 per year

_____ ½ Page - \$260.00 per issue

Please fill out and return to:

Mark O'Neill | 110 Oakwood Drive | Washington, IL 61571

309-645-4228 | mjoapo@aol.com

You will be sent a complete Corporate Sponsorship Packet and Contract